



The Celiac Scene™

Guides for the **Gluten Free**

Behind The Celiac Scene™

Ellen Bayens hit the ground running when she was diagnosed with celiac disease five years ago, immediately joining her local Chapter of the Canadian Celiac Association. As luck would have it, Shelley Case, RD, was the speaker at the first meeting she attended!

The fuse was lit; Ellen began her volunteer career with the Victoria Chapter starting with making tea and coffee at meetings to helping to plan the National Conference that her city hosted in 2008.

Her simple welcome map of Victoria was a hit with locals and out of town delegates alike. With the locations of trusted celiac-friendly restaurants and retailers clearly marked, celiacs fanned out across town with maps in hand and confidence in their hearts! Celiac-friendly restaurants served record numbers of gluten-free meals and some even sold out! It was a match made in heaven!

With the echo of “make a map for our city” ringing in her ears, Ellen compiled a data base of all the celiac-trusted restaurants across Canada. The first comprehensive listing of celiac-friendly restaurants could now be found on www.theceliacscene.com in the form of maps to towns and cities across Canada! The newly diagnosed or the new to town could dare to dine, no matter where they were!

At the suggestion of mentor Cynthia Kupper, RD, Director of the [Gluten Intolerance Group of North America®](#), the support of Beth Armour, RD, of [Cream Hill Estates](#), and sage advice of [Shelley Case, RD](#), a “Partnership to Support Consumers” was forged. Celiacs and their support groups everywhere are sharing trusted local information with the gluten free everywhere, for the greater good!

The Celiac Scene™ exists as a public service that endeavors committed to connecting consumers in search of gluten-free options with the makers of their medicine - kind and keen restaurateurs, retailers and manufacturers interested in meeting their needs.

The Celiac Scene™ Our Guides for the Gluten Free™!